

Message Text

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43

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FM AMEMBASSY SAIGON

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AMEMBASSY VIENTIANE

USARPAC FT SHAFTER

USSAG NKP THAILAND

USDEL JEC PARIS

S E C R E T SAIGON 2302

LIMDIS PSYOP MESSAGE

E.O. 11652: GDS

TAGS: PINS, VS

SUBJECT: SAIGON NORTH VIET-NAM COMMITTEE REPORT, JANUARY,
1975

1. VOICE OF FREEDOM (VOF) BROADCASTS: COMMUNIST SEIZURE OF PHUOC LONG PROVINCE AND MILITARY ACTIVITIES IN OTHER PARTS OF COUNTRY PROVIDED FOCUS FOR SIGNIFICANT PART OF VOF OUTPUT. EDITIRIAL MATERIAL CHARACTERIZED COMMUNIST ACTION AS "GRAVEST VIOLATION" OF PARIS AGREEMENT TO DATE AND SIAD HANOI PROPAGANDA CAN NO LONGER COVER UP NORTH VIETNAMESE AGGRESSIVE INTENTIONS. MATERIAL ALSO POINTED TO INABILITY OF DRV TO PURSUE BOTH MILITARY AGGRESSION IN SOUTH AND ECONOMIC RECONSTRUCTION AT HOME AND CITED HANOI PRESS AND RADIO REPORTS TO EFFECT THAT NORTH VIETNAMESE PEOPLE ARE PAYING HIGH PRICE FOR HANOI LEADERS' REFUSAL TO WORK FOR PEACEFUL SOLUTION TO DIFFERENCES. VOF CONDEMNED RECENTLY REPORTED FORMATION OF VPA CORPS COMMANDS IN SOUTH AS EVIDENCE OF "NORTH VIETNAMIEZATION" OF WAR NECESSITATED BY LACK OF POPULAR SUPPORT IN SOUTH FOR DRV GOALS. VOF

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ALSO CARRIED EXTENSIVE COVERAGE AND COMMENT ON POPULAR

REACTION IN SOUTH TO LOSS OF PHUOC LONG AND WARNED HANOI THAT POPULAR SENTIMENT REFLECTS DETERMINATION OF ALL PEOPLE TO RESIST COMMUNIST AGGRESSION AND DEMONSTRATES FUTILITY OF HANOI POLICIES. BROADCASTS MARKING SECOND ANNIVERSARY OF PARIS AGREEMENT ACCUSED HANOI OF "OPENLY TRAMPLING" ON PROVISIONS OF AGREEMENT AND APPEALED FOR REALISTIC NORTH VIETNAMESE ATTITUDE COMPATIBLE WITH DESIRE FOR PEACE AND NATIONAL RECONCILIATION OF PEOPLE IN NORTH AND SOUTH.

2. CONTENT ANALYSIS OF VOF EDITORIAL MATERIAL AS FOLLOWS: COMMUNIST SEIZURE OF PHUOC LONG PROVINCE, 10 PERCENT; OTHER COMMUNIST CEASE-FIRE VIOLATIONS AND AGGRESSIVE INTENTIONS, 14 PERCENT; LIFE IN THE SOUTH, 13 PERCENT; LIFE IN THE NORTH, 13 PERCENT; INTERNATIONAL DEVELOPMENTS, 9 PERCENT; RVN DIPLOMATIC SUCCESSES AND INTERNATIONAL (INCLUDING US) SUPPORT AND ASSISTANCE, 8 PERCENT; GVN MILITARY PROWESS AND DETERIORATING COMMUNIST MORALE AND FIGHTING ABILITY, 6 PERCENT; SOUTH VIETNAMESE SOLIDARITY AND DETERMINATION TO RESIST COMMUNISTS, 6 PERCENT; SOUTH VIETNAMESE ASPIRATIONS FOR PEACE AND NATIONAL RECONCILIATION, 4 PERCENT; SECOND ANNIVERSARY OF PARIS AGREEMENT, 4 PERCENT; AND OTHER (NONE MORE THAN 3 PERCENT), 13 PERCENT.

3. COMMUNIST SEIZURE OF PHUOC LONG AND DOMESTIC AND PUBLIC REACTION TO LOSS OF THAT PROVINCE CONSTITUTED SIGNIFICANT PORTION OF ALL GVN MEDIA OUTPUT DURING PERIOD. NUMEROUS EDITORIALS, COMMENTARIES AND SLOGANS CONDEMNED SEIZURE AS EVIDENCE OF REOPENING OF COMMUNIST GENERAL OFFENSIVE. MATERIAL STATED THAT RECENT MILITARY AGGRESSION AND TERRORISM INCOMPATIBLE WITH SOUTH VIETNAMESE DESIRE FOR PEACE AND NATIONAL RECONCILIATION. ONE BROADCAST COMMENTARY NOTED THAT WORLD RESPONSE TO PHUOC LONG SEIZURE CONSTITUTED VALUABLE SUPPORT, BUT SAID FATE OF NATION IN SOUTH VIETNAMESE HANDS. COMMENTARY CALLED FOR POPULAR RESOLVE TO DEFEAT COMMUNISTS AND PLEDGED "CONCRETE ACTS TO PUNISH" COMMUNISTS. PLEDGE TO RETAKE LOST PROVINCE WAS CENTRAL THEME OF NUMEROUS SLOGANS. MEDIA USED SIMILAR TONE IN MARKING SECOND ANNIVERSARY OF PARIS AGREEMENT. MATERIAL CONDEMNED MORE THAN 76,000 COMMUNIST CEASE-FIRE VIOLATIONS. COMMENTARIES CHARGED THAT COMMUNISTS HAD TAKEN ADVANTAGE OF AGREEMENT TO FURTHER SCHEMES TO

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TAKE OVER SOUTH VIET-NAM BY FORCE AND SIAD "WE CANNOT TRUST AGREEMENT TO BRING PEACE BUT MUST OURSELVES PRESERVE PEACE THROUGH DETERMINATION AND STRENGTH." ADMINISTRATION EFFORTS TO PROVIDE SUPPLEMENTAL MILITARY ASSISTANCE TO RVN ALSO GIVEN SUBSTANTIAL COVERAGE. MEDIA ALSO MARKED ANNIVERSARY OF SEIZURE OF PARACEL ISLANDS BY PRC WITH COMMENTARIES AND SLOGANS.

4. CONTENT ANALYSIS OF GVN PROPAGANDA (BOTH VTVN AND PRINTED OUTPUT) YIELDED FOLLOWING BRAAKDOWN: COMMUNIST SEIZURE OF PHUOC LONG PROVINCE, 19 PERCENT; OTHER COMMUNIST CEASE-FIRE VIOLATIONS, TERRORISM AND REOPENING OF GENERAL OFFENSIVE, 19 PERCENT; INTERNATIONAL (INCLUDING US) SUPPORT AND ASSISTANCE, 13 PERCENT; NATIONAL UNITY AND POPULAR RESOLVE TO DEFEAT COMMUNISTS, 10 PERCENT; INTERANTIONAL DEVELOPMENTS, 9 PERCENT; PARIS AGREEMENT ANNIVERSARY, 9 PERCENT; DOMESTIC ECONOMIC DEVELOPMENT, 5 PERCENT; SOCIAL WELFARE PROGRAMS, 5 PERCENT; AND OTHER (NONE MORE TAN 3 PERCENT), 11 PERCENT.

5. VOA PROGRAMMING: BRADCAST FEEDS FROM POST DURING PERIOD INCLUDED AS MAJOR REPORTAGE: RVN CONDEMNATIONS OF COMMUNIST SEIZURE OF PHUOC LONG PROVINCE; REPORT ON US \$700 MILLION ASSISTANCE TO RVN IN FY'75 FROM FRIENDLY NATIONS AND INTERNATIONAL ORGANIZATIONS; DEPARTURE STATEMENT BY US SENATOR STROM THURMOND CONDEMNING COMMUNIST OFFENSIVE IN PHUOC LONG; INTERVIEW WITH GVN LAND REFORM DIRECTOR ON LAND REFORM PROGRAM IN 1975; COVERAGE OF INTERNATIONAL CONFERENCE ON CHILDREN AND NATIONAL DEVELOPMENT HOSTED BY RVN; DEPARTURE PRESS CONFERENCE BY ROC DEPUTY PRIME MINISTER; AND RELEASE OF RVN FOREIGN MINISTRY WHITE BOOK ON IMPLEMENTATION OF PARIS AGREEMENT.

6. COVERT RADIO ACTIVITY IS REPORTED SEPARATELY.
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